Name: Lionsharp Voiceboard

Objective: To help change the way people interact and work with technology, by surpassing the limitations of traditional interfaces, giving users more freedom for expression, and taking advantage of the most innovative opportunities that voice and gesture controlled technology has to offer.

Story: Lionsharp is an international creative technology startup. Currently building VOICEBOARD, a voice and gesture controlled application which helps you give unique presentations. The inspiration for the product Voiceboard came from a situation nearly anyone in the working world could relate to – fear of giving 'just another' presentation. Nigel Sharp (CEO of Lionsharp Inc.), frustrated with the limitations of the tools available to him, wanted a more effective application that wouldn't be an impediment to the creative workflow. Nigel and his team quit their jobs, migrated, and came together to create their own startup with a mission to change the way we work with technology and they started by developing a tool that allows the presenter to feel in control over the material of their presentation, Voiceboard.

The problem your startup solves: Voiceboard was created with a goal of freeing presenters from limitations caused by the standard presentation format, by allowing them to use gesture and voice controlled technology to move through their content in a very natural way: just ask for what you want to show on screen.

Target Market: Voiceboard is for public speakers, people in the education industry, businessmen who have to give pitches as part of their jobs etc., however Kickstarter definitely caters to a wider target group. The people we most hope to attract during the Kickstarter campaign are those who are looking for the next tech innovation to get behind, early adopters who share our vision of a different future for human-computer interaction. Or people who see the value of kickstarting a presentation evolution. We aren't just looking for customers, because Kickstarter isn't a store, rather we're looking for pioneer backers.

Investors: Lionsharp was founded in April 2013 and received 2 acceleration funding rounds totally 65,000 USD during 2013 from the Eleven Venture Accelerator in Bulgaria, with the support of this investor they raised a seed round at the beginning of 2014 onboarding 2 US based investors both with an interest in supporting an upcoming Armenian founded startup. Lionsharp was also accepted into the HIVESTART Virtual Acceleration Program in 2014. The company intends to now raise funds for the product launch via the Kickstarter crowdfunding platform, and then open a new Series A / Second Seed round of funding for 2015.